**Sample script for “ask me about my helmet” campaign**

Hi! Thank you so much for asking me about my helmet. I’m wearing this helmet to raise awareness of a serious form of epilepsy called Lennox-Gastaut Syndrome, or LGS. It is a devastating disorder that starts in childhood. My (son/daughter/brother/friend) has this disorder and we are trying to let people know that this disorder exists and how serious it is. Many of our loved ones who have LGS have to wear a helmet because they suffer from seizures that make them fall.

Would you mind wearing this sticker today to help us raise awareness? And if I could ask you to do one ore favor for me, would you mind taking a photo of us, or a selfie of yourself, wearing this sticker and then tag the LGS Foundation?

Oh, and you can use these hashtags: #lgsawareness, #November1st #lgsfoundation

Thank you so much! I appreciate you asking about why I am wearing this helmet.