

LGS FOUNDATION

LENNOX-GASTAUT SYNDROME



LGSF Virtual Family Conference

September 26-27, 2020 (Sat & Sun)



ABOUT LENNOX-GASTAUT SYNDROME (LGS)

LGS is a rare and often debilitating form of childhood-onset epilepsy. The syndrome is characterized by a group of symptoms including multiple seizure types, moderate to severe cognitive impairment, and an abnormal EEG with slow spike-wave complexes.

The mixed seizures combined with the abnormal EEG and intellectual impairment make LGS one of the most difficult forms of epilepsy to treat. LGS is also a physically dangerous epilepsy syndrome and those with LGS suffer frequent falls, injuries, seizure clusters, and status epilepticus. Further, the cognitive impairment and behavior issues seen in LGS often severely limit quality of life.

LGS represents 1-2% of all people with epilepsy and 3-4% of all children with epilepsy. This translates to a prevalence of approximately 12,500 children under the age of 18 in the United States who have LGS and between 39,000 - 48,000 children and adults in the U.S. total.

ABOUT THE LGS FOUNDATION (LGSF)

The LGS Foundation is dedicated to improving the lives of those living with LGS and their families, increasing research for this devastating disorder, and empowering families to seek out the care and treatment their loved one deserves.

OUR MISSION: The Lennox-Gastaut Syndrome (LGS) Foundation is a nonprofit organization dedicated to improving the lives of individuals affected by LGS through research, family support programs, and education.

OUR VISION: A world without Lennox-Gastaut Syndrome.



ABOUT THE LGS FOUNDATION'S INTERNATIONAL FAMILY CONFERENCE

Every 18 months the LGS Foundation holds our International Family Conference within the United States. We typically change the location for each conference to a different region so families from all over the country can participate. For 2020, given the concerns over COVID-19 and our fragile LGS population, the conference will be held online. We are excited to be able to gauge a broader audience with this new platform!

Our community thrives on the peer-to-peer connections and support that we receive from one another and from the dedicated professionals who share their expertise with us at our conferences. It is with these needs in mind that the LGS Foundation has elected to conduct our first ever virtual conference set for September 26th-27th, 2020. We intend to make it both a learning event and an interactive event where families can meet and support each other.

We have been working with a virtual conference planner and many of our best features will remain and a few new ones will be added to make this an exciting time for all attendees. We anticipate greater attendance numbers as it will now be possible for family and friends of our loved ones with LGS to join us in sharing, learning, and celebrating.


1. An opening night pre-conference hang-out will kick-off this event the evening of September 25th. This will be a chance for our families to say hello, interact, and prepare for the meeting, which officially begins the following day.
2. Professionals in the LGS research and medical community will bring updated information on a wide variety of LGS-related issues over a 2-day period commencing September 26th and running through September 27th.
3. A virtual exhibit hall will allow vendors to share their information and products with attendees.
4. Conference bags will still be available for those who register for the conference and sponsors will be able to provide an insert to be included in the bags.



Sponsorship Opportunities At-a-glance

VIRTUAL CONFERENCE | SEPTEMBER 26-27, 2020

As a sponsor for the LGS Foundation's International Family Conference, your organization will receive high-value benefits, shown below. Your support will help to continue our mission to improve the lives of individuals affected by Lennox-Gastaut Syndrome (LGS) through research, family support programs, and education.

	*Presenting \$100,000	*Patron \$75,000	Premier \$50,000	Partner \$25,000	Supporter \$10,000	Exhibitor \$500
First Option to Sponsor Virtual Conference Platform	X					
Tote Bag Sponsor with Logo on bag	X	X				
Opportunity to place insert in Conference bag	X	X	X	X		
Ad in online conference program	Full page	Full page	Half Page	Quarter Page	Eighth Page	
Complimentary Conference Registrations	up to 10	up to 8	up to 6	up to 4	up to 2	1
Virtual Exhibit Hall Table	X	X	X	X	X	X
Acknowledgement on Conference Materials	X	X	X	X	X	X

*Sponsorship opportunity is exclusive

Note: Opportunity to partner on Saturday Bingo Activity also available for Presenting or Patron sponsor.



Sponsorship Opportunities

7th INTERNATIONAL FAMILY CONFERENCE ON LENNOX-GASTAUT SYNDROME

Presenting Sponsor: \$100,000 (all sponsorships are exclusive unless otherwise noted)

- Recognized as the sponsor of the virtual conference Zoom platform
- Tote bag sponsor with logo placed on bag
- Opportunity to place insert in conference bag
- A full-page ad in online program
- Includes conference registration for up to 10 people
- A table in the virtual exhibit hall for both days of conference to display materials
- Recognition on website and conference promotional materials

Patron Sponsor: \$75,000

- Tote bag sponsor with logo placed on bag
- Opportunity to place insert in conference bag
- A full-page ad in online program
- Includes conference registration for up to 8 people
- A table in the virtual exhibit hall for both days of conference to display materials
- Recognition on website and conference promotional materials

Premier Sponsor: \$50,000

- Opportunity to place insert in conference bag
- A half-page ad in online program
- Includes conference registration for up to 6 people
- A table in the virtual exhibit hall for both days of conference to display materials
- Recognition on website and conference promotional materials

Partner: \$25,000

- Opportunity to place insert in conference bag
- A quarter-page ad in online program
- Includes conference registration for up to 4 people
- A table in the virtual exhibit hall for both days of conference to display materials
- Recognition on website and conference promotional materials

Supporter: \$10,000 (not exclusive)

- An eight-page ad in online program
- Includes conference registration for up to 2 people
- A table in the virtual exhibit hall for both days of conference to display materials
- Recognition on website and conference promotional materials

Exhibitor: \$500 (not exclusive)

- Table in virtual exhibit hall for both days of conference to display materials
- Includes registration for two people.



Questions?

Contact Jennifer Griffin at

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